

Optimized performance is the untapped secret



“Organizations all over the world wrestle with the challenge of the invaluable owner, executive, or employee who has stress issues, low frustration tolerance and irritability, suffers from interpersonal conflicts, doesn’t get along well with people, doesn’t perform optimally and a host of other issues.

Thousands of dollars are invested yearly to train people to solve problems better and live up to their potential.

Unfortunately, working with organizations to improve performance and productivity I came to realize years ago that challenges in the work place often come from what I call “Personal Foundations issues.” That is, the individual is missing personal mastery skills to function in ways that they really want to.

In my practice, I have diligently searched for tools to help the executive or employee who is sincerely wanting to do their job with less stress on themselves and co-workers and just finds him or herself repeating a solution that doesn’t work.

Many people can make changes once they see what they need to do. Many other people cannot. It is invaluable to have another possibility for an executive who presents himself as willing but unable to make the changes he or she desperately wants to make.

Nuero Matrix™, a technology developed by Dr. Marvin Sams of Dallas Texas and practiced by Dr. Peter Smith of Tucson is used primarily by physicians and psychologists working with youth at risk, epilepsy and a host of other challenges. This technology also holds great promise for the business community.

This technology provides some answers to a common question that plagues employers. That question is “What was he or she thinking?” The real question is not what the person is thinking but rather how effectively is that person processing the information they need to effectively do their job?

Many very normal high functioning people have unknowingly suffered damage to their brain. Common causes are auto accidents and falls. Some problems are hereditary. The person experiencing the damage may not even be aware of it.

At the appropriate time in our work together, I now suggest a “brain mapping” by Peter Smith or one of his licensed practioners.

Without getting unnecessarily technical, using biofeedback techniques a brain mapping simply provides a picture of the brain. A highly trained individual can read the map and if the behavior is tied to damage in the brain, prescribe a series of simple, for the recipient, treatments to retrain the brain to function more effectively.

When the brain is physically damaged according to Dr. Marvin Sams of The Sams Center for Optimal Performance, symptoms of the damage or dysfunction may show up as inattention, learning difficulties, memory problems, or disabling moods.

Dr. Sam’s protocol, Nuero Matrix, opens the possibility for superior attention capability, maximized attentional flexibility, and elite performance on the job.

Optimizing brain performance is a state of the art Best Practice that can be extremely valuable.

The employment environment is changing. Due to shortages of key employees we have to do everything we can to optimize the performance of leaders and staff. Part of the state of the art Best Practices that are recommended to create elite performance on the job are:

1. Use validated assessments to understand your employees behavior, motivators, attitudes and values
2. Train employees as determined by assessments and on the job evaluations
3. Consider brain mapping and nuero optimization as a powerful tool to optimize performance

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